



Date : 16 – 21 January 2011
Highlights : Middle Eastern & African Project Developers
Engage EU Technologies & Funds
Regional and Global Technology Adopters
Pan Asian Key Decision Makers



Business Mission

The Sustainable Energy Association of Singapore, with support from IE Singapore and the Singapore Business Federation, is organizing a Business and Trade Mission to Abu Dhabi in January 2011.

With approved investments in US\$ Billions, approved project pipelines and direct access to both European, North African and Asian markets, the Middle Eastern is rapidly embracing project development in clean energy technologies and carbon reduction initiatives. In addition to existing technology adoption, there are encouraging opportunities for integration of new solutions in to a diverse array of projects within Saudi Arabia supported by commitments of 10% Renewable Energy use by 2020 (equivalent to 5 Gigawatts). Furthermore, number of energy efficiency projects across the United Arab Emirates and the renowned Abu Dhabi Masdar City developments will be accessible.

The mission will enable technology providers, project developers and financiers to engage with a multitude of African, Asian and European counterparts to attract business and forge ventures across the centennial landscape. Key areas of focus include Energy Efficiency, Solar (PV and CSP) and Wind power generation with Hydro and Biomass following in toe.

Special discounted Trade Mission packages are available for Singapore based companies to showcase technologies and services at the Exhibition.

Program Outline *

Date	Tentative Program
16 Jan	• Depart for Abu Dhabi
17 Jan	• Business Networking Session • Business Matching with Tech Adopters
18 Jan	• Visit the World Future Energy Summit • Meet with key Middle Eastern Development Partners
19 Jan	• Business Matching with Global Project Developers • Site visits to energy efficiency initiatives in Abu Dhabi
20 Jan	• Site Visit to Clean Energy Facility
21 Jan	• Depart for Singapore

* Tentative programme outline and not indicative of exhibition Setup time that may be required



SUPPORTED BY
 INTERNATIONAL ENTERPRISE SINGAPORE

Additional Information:

Reimbursement under IMAP Incentive Scheme

- Up to 60% on economy airfare, accommodation and booth rental within Singapore Pavilion for only one (1) employee per participating eligible company.
- Company employee must not be enjoying Double Tax Deduction (DTD) incentive for this same activity.

Double Tax Deduction Scheme (DTD)

- Eligible companies can apply to IE Singapore for double tax deduction for travel and accommodation costs up to two (2) employees per participating company.

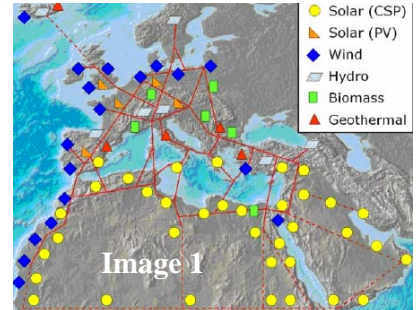
For more details, please refer to IE Singapore website: <http://dtd.iesingapore.gov.sg> or Customer service centre: 1800-IESPORE

Administrative Details:

- Please email a completed version of this registration form to Nor Azlyn email: azlyn@seas.org.sg
- SEAS Members are required to pay a non-refundable deposit of \$300 to confirm their participation. The deposit will only be refunded up to 30 days prior to the commencement of the travel.
- Non SEAS Members : Please include a Administrative Fees of \$600 along with this form to confirmation of your participation.
- All cheques are to be made payable to "Sustainable Energy Association of Singapore". Please mail out the cheque to the address as indicated below.
- Participants will need to book their own airfare tickets and hotel accommodation.
- Grant will be on reimbursement basis after the completion of the mission and submission of necessary documents. Please retain original receipts of all expenses.
- For further enquiries, please contact Yatin @ 6338 8578 or email: yatin@seas.org.sg

Estimated Airfare and Accommodation	Economy Airfare (Singapore Airlines)	\$S 1,350.00	Approximate Cost after IMAP Reimbursement: \$S 1500
	Accommodation (5 Nights)	\$S 2,000.00	

REGISTRATION FORM - Attn: Nor Azlyn (Closing Date: Wednesday, 15 December 2010)		Ref No:
Name (Mr/Ms):	Designation:	For Official Use (PC):
Tel:	Fax:	
Company:	ROC #:	Serial No:
Address:	SEAS Membership #:	
I / We are registering for registration for: <input type="checkbox"/> Trade Mission <input type="checkbox"/> Business Mission		



Middle East Sustainable Energy Statistics

- Solar : 3,000 - 3,500 hours sunshine per year, with more than 5.0 kW/m2
- Wind : Velocity 8-11 m/sec
- Green Power Export to Europe
- Hydro : Sources in 7 countries
- Billions Allocated Investment Dollars

Highlights

- Develop relationships with key Middle Eastern project developers within heavily invested Solar and Wind industry
- Explore potential within gas, biogas / mass and hydro sectors regionally
- Engage European technology providers seeking SE Asian support
- Discover prospects in North African and meet with global developers seeking ventures into South and South East Asia

Parallel Trade Mission (Special Booth Rates for SEAS Members)

- One of the largest global sustainable energy platforms geared to connecting practical and sustainable solutions for today's energy security and climate change challenges.
- Connect with 24,760 attendees from 148 countries including world leaders, international policy makers, industry leaders, investors, experts, academia and intellectuals

* Up To 60% Reimbursement for Travel, Accommodation and Booth Rental *